

RESOLUTION 2009 - 19

**A RESOLUTION ESTABLISHING GOALS FOR THE  
CITY OF LOVELAND FOR THE YEAR 2009**

**WHEREAS**, it is the intent of the Council of the City of Loveland to establish goals for the year 2009 and beyond; and

**WHEREAS**, Council wishes to establish broad and strategic goals which are consistent over time yet adapt to changing conditions in our city, state and nation; and

**WHEREAS**, Council seeks to continuously improve the basic services residents rely upon and plan for Loveland's long-term viability; and

**WHEREAS**, the City faces significant challenges, including the worst economy in more than a generation. More than in years past, if the City does not carefully and creatively adapt and make fiscally sound decisions, the residents of the City Loveland will face potentially serious negative consequences; and

**WHEREAS**, the Council of the City of Loveland and senior City staff met in an open work session on February 7, 2009 to discuss issues facing the City of Loveland and to set forth goals for the City Council for 2009.

**NOW, THEREFORE BE IT RESOLVED** by the Council of the City of Loveland, Hamilton, Clermont, and Warren Counties, Ohio:

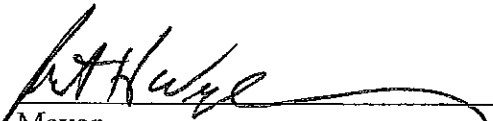
**Section 1.** That the following are hereby established as 2009 goals for the Loveland City Council:


1. The City will promote and facilitate efficient growth, provide a mixture of housing to meet all stages of life, create and retain jobs to enhance its tax base, invigorate commerce, enhance our existing neighborhoods and protect the community's natural assets.
2. The City will enhance its livability by improving our existing parks and recreation amenities, connecting neighborhoods, and developing a sustainable recreation model meeting leisure interests in the community.
3. The City will control its own destiny and stabilize utility rates for Loveland's ratepayers by addressing short and long-term threats to our water and sewer utilities.
4. The City will enhance Loveland's image internally and externally by presenting our community as an attractive destination and a viable location to raise a family, work, retire, recreate and build a business.

5. The City will manage and improve the City's infrastructure, with an efficient balance of technologies and staff through smart planning and fiscal prudence.
6. The City will improve customer service and ease internal and external business through technology and continuous improvement.
7. The City will retain and develop its work force through training, education, and strategic hiring.

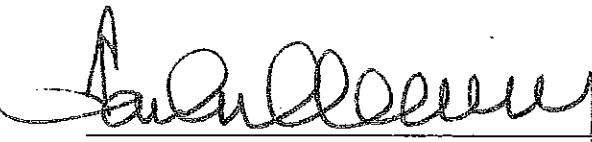
**Section 2.** That City Council hereby directs the City Manager to commence implementation of these goals through 2009 and further directs the City Manager to provide quarterly updates on the goal implementation progress.

**Section 3.** That this Resolution shall take effect from and after its passage.

  
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Mayor

  
\_\_\_\_\_  
Clerk of Council

Approved as to Form:

  
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City Solicitor

Passed: 2-24-09 J