

RESOLUTION 2008 - 13

**A RESOLUTION ESTABLISHING GOALS FOR THE  
CITY OF LOVELAND FOR THE YEAR 2008**

**WHEREAS**, it is the intent of the Council of the City of Loveland to establish goals for the year 2008 and beyond; and

**WHEREAS**, Council wishes to establish broad and strategic goals which are generally consistent over time and adapt to changing conditions in our city, state and nation; and

**WHEREAS**, Council seeks to continuously improve the basic services residents rely upon and plan for Loveland's long-term viability; and

**WHEREAS**, the City faces challenges which could, if unaddressed by Council, have detrimental impacts on Loveland residents; and

**WHEREAS**, the Council of the City of Loveland and senior City staff met in work sessions on February 2, 2008 to discuss issues facing the City of Loveland and to set forth goals for the City Council for 2008.

**NOW, THEREFORE BE IT RESOLVED** by the Council of the City of Loveland, Hamilton, Clermont, and Warren Counties, Ohio:

**Section 1.** That the following are hereby established as 2008 goals for the Loveland City Council:

1. The City will promote and facilitate efficient growth to provide a mixture of housing to meet all stages of life, create jobs to enhance its tax base, revitalize its existing commercial areas, enhance our existing neighborhoods, while protecting the community's natural assets.
2. The City will enhance its livability by improving our existing parks and recreation amenities, and connecting neighborhoods by providing bike/hike trails.
3. The City will control its own destiny and stabilize utility rates for Loveland's ratepayers by addressing short and long-term threats to our water and sewer utilities.
4. The City will enhance Loveland's image internally and externally by presenting our community as an attractive destination and a viable location to raise a family, work, retire, recreate and build a business.
5. The City will maintain and improve the City's infrastructure, with an efficient balance of technologies and staff, through smart


planning and fiscal prudence.

6. The City will improve customer service and ease internal and external business through technology and continuous improvement.
7. The City will develop its work force through succession planning, training, education, and strategic hiring.

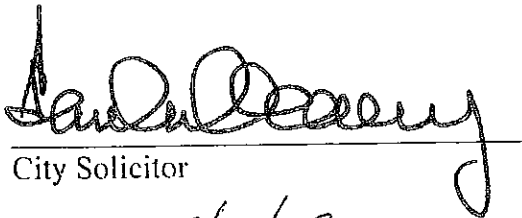
**Section 2.** That City Council hereby directs the City Manager to commence implementation of these goals through 2008 and further directs the City Manager to provide quarterly updates on the goal implementation progress.

**Section 3.** That this Resolution shall take effect from and after its passage.

  
\_\_\_\_\_  
Mayor

  
\_\_\_\_\_  
Clerk of Council

Approved as to Form:

  
\_\_\_\_\_  
City Solicitor

Passed: 2/12/08